Page 1 of		EXAMINATIO		Total Time 3 hours Total Marks: 75
Q1:	CI llowed: 20 minutes Attempt <u>ALL</u> question from	MODEL PAPER EXAN SUBJECT: PRINCIPLE (SECTION this section. Each question c	OF COMMERCE ("A")	Marks: 15
1.	activity is	s taken into account by a bus	iness.	
	A. Social	B. Cultural	C. Community	D. Economic
2.	is business	income.		
	A. Utility	B. Satisfaction	C. Profit	D. None of these
3.	The problem of risk is faced	1 by		
	A. Business	B. Banks	C. Insurance companies	D. all of these
4.	In, the reco	overy of loss is on a single p	erson.	
	A. Company	B. Sole proprietorship	C. Partnership	D. Societies
5.	Partners that invest capital b	out do not take active part in	its management are called	·
	A. Minor partners	B. Active partners	C. Sleeping partners	D. Nominal partners
6.	company of	cannot sell shares to the gen	eral public as it is owned by fri	ends or relatives.
	A. Private	B. Public	C. Statutory	D. None of these
7.	carry out doo	r-to-door selling.		
	A. Customer	B. Buyer	C. Vendor	D. Salesmen
8.	A Invoice	is issued to a buyer before d	elivery is made to him.	
	A. Proforma	B. Debit	C. Credit	D. None of these
9.	In, custom pe	ermit is necessary.		
	A. Export	B. Import	C. Warehousing	D. Retailing
10.	shares enjo	by preemptive rights to the p	rofit and assets of the company	
	A. Ordinary	B. Callable	C. Preference	D. None of these
11.	Insurance for goods in trans	sit is called	Insurance.	
	A. Life	B. Marine	C. Property accident	D. Personal accident
12.	It is the function of the	department to chan	ge raw material into a more use	eful form.
	A. Purchase	B. Marketing	C. Public relations	D. Production
13.	A filing system in a central	office or a special departme	nt is called	filing.
	A. De-centralized	B. Centralized	C. Scattered	D. None of these
14.	A/An letter is us	sed to find out the price, qua	lity, grade, discount, and delive	ery of a product.
	A. Complaint	B. Inquiry	C. Order	D. Appointment
15.	A Claim Letter may deman	d		
	A. A refund of money	B. Free repair	C. replacement of product	D. all of these

END OF SECTION A

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ZIAUDDIN UNIVERSITY **EXAMINATION BOARD**

Class: XI

MODEL PAPER EXAMINATION 2025 Time: 2 hours 40 minutes SUBJECT: POC (SECTION "B" AND SECTION "C") SECTION "B" (SHORT ANSWER QUESTIONS)

Total Time 3 hours Total Marks: 75

> **Total Marks 60 30 Marks**

Q2:

Note: Attempt any <u>SIX</u> from this section. Each question carries <u>FIVE</u> marks.

- 1. Differentiate between Economics and Commerce.
- 2. List five conditions for dissolution of partnership.
- 3. What are the advantages of the Company over other forms of business organizations?
- 4. Define transportation. Explain the channels of transportation.
- 5. What are the advantages of Direct channel of distribution?
- 6. Explain Musharaka.
- 7. Describe any three types of departments.
- 8. Differentiate between marketing and selling.
- 9. Describe the uses of business letters.

SECTION "C" (DETAILED ANSWER QUESTIONS)

30 Marks

Q3:

Note: Attempt any TWO of the following. Each question carries FIFTEEN marks.

- Describe in detail the qualities of a good businessman. 1.
- 2. What is an Order letter? Write an order letter to a company to place an order for electronic goods. Assume necessary details.
- Define Advertising and its purpose. Also describe the media of advertising and its classes. 3.

END OF PAPER